

**2009 Panama City Beach Seafood, Wine & Music Festival  
October 9-11, 2009**

**Festival Vendor Application & Agreement**

Application Deadline: **WHEN FULL!** Spaces are limited so please sign up as soon as possible.

Name / Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-Mail \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

**Description of products to be sold: (Please provide at least two pictures or a website where your product can be viewed)**

Booth Fees: *(We reserve the right to increase booth fees with demand, so reserve early!)*

\$150.00 Artist, Craftsman, Handmade items

\$250.00 Commercial, Non-handmade items

\$400 Food, Beverage, Activities

Booth size is approximately 10X20 space and covered. If a larger space is needed, please inquire. This price includes electricity, tent, one table per space, parking and two festival weekend passes. Additional Passes may be purchased at the price of \$30 per pass. Booths will come with available 20 Amp service with four outlets. Remember to bring adequate lighting and extension cords for your space. **If you have different power requirements let us know in advance. Generators will not be allowed in the marketplace area.** There are limited water hookups. We will try our best to prevent heavy duplication of services or products among vendors. Security is provided overnight at the festival grounds but all vendors are responsible for securing their spaces appropriately.

Electricity? \_\_\_\_\_ yes \_\_\_\_\_ no. No Generators are allowed.

All spaces will be assigned at the discretion of the festival administration. Please fill out above completely and sign both forms.

Please make check or money order payable to:

**Eventertainment Group LLC.  
2433 Thomas Drive #201, Panama City Beach, FL 32408**

You will be notified of your acceptance with a confirmation & information packet.

**We reserve the right to ask you to remove any misrepresented items in your booth.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Waiver of Liability \_\_\_\_\_ (initial)**

*In consideration of participation in the 2009 Panama City Beach Seafood, Wine and Music Festival, by execution of this entry form, Participant hereby releases and discharges the Eventertainment Group LLC and the organizers of the 2009 Panama City Beach Seafood Wine and Music Festival, the Panama City Beach Convention and Visitors Bureau, Inc., the Bay County Tourist Development Council, the Board of County Commissioners of Bay County, Florida and the City of Panama City Beach, and their several directors, officers, employees, agents, representatives and servants, and anyone else connected with the promotion, management or conduct of the 2009 Panama City Beach Seafood Wine and Music Festival from any and all known or unknown damages, injuries, losses judgment or claims from any causes whatsoever that may be suffered by the person or property of vendor or vendor's agents or employees and arising from or associated with the 2009 Panama City Beach Seafood Wine and Music Festival, further Vendor expressly agrees to defend, indemnify and hold harmless all the foregoing entities and persons release, from any and all such matters.*

**Indemnification \_\_\_\_\_ (initial)**

*In consideration of participation in the 2009 Panama City Beach Seafood Wine and Music Festival, by execution of the entry form, Vendor hereby agrees to defend, indemnify and hold harmless the Eventertainment Group LLC and organizers of 2009 Panama City Beach Seafood Wine and Music Festival, the Panama City Beach Convention and Visitors Bureau Inc., the Bay County Tourist Development Council, the Board of County Commissioners of Bay County, Florida and the City of Panama City Beach, and there several directors, officers, employees, agents, representatives and servants, and anyone else connected with the promotion, management or conduct of the 2009 Panama City Beach Seafood Wine and Music Festival, of an from any and all claims, liability, damages, costs, suites, actions, causes of action, and expenses arising from or associated with any act or omission of Vendor or of Vendor's agents or employees associated with the 2009 Panama City Beach Seafood Wine and Music Festival, including any such claim, liability, et cetera, due to the negligence of any of the foregoing entities and persons indemnified.*

## BOOTH POLICIES

*Please read the following information carefully as these policies pertain to all vendors!*

### **You should have:**

- ◆ Quality merchandise.
- ◆ A well-maintained, safe area.
- ◆ Courteous, friendly, staff
- ◆ An attractive, and professional looking booth and display.
- ◆ The appearance of your booth is critical to the overall atmosphere of the audience's perception of the event. We highly encourage imaginative booth designs, flags, banners, etc.

### **Booth Selection:**

- ◆ Booths are selected based on the type and quality of the products you sell.
- ◆ We reserve the right to refuse anyone for whatever reason, and return fees.

### **Artwork Restrictions**

- ◆ Vendors are prohibited from selling or displaying any artwork or t-shirts referencing these words in any combined order: Panama City Beach, seafood, festival, official, art, poster, or the current year (consent must be obtained by the Eventertainment Group LLC). If found in violation, the group may prohibit sale of artwork/t-shirt or close the booth.

### **Booth Placement:**

- ◆ Is based on when your application is received and the type of product(s).

**Event is rain or shine. Booth fees are non-refundable.**

### **Booth Fees (per 10'x20' space):**

- ◆ Arts and Crafts: \$150.00
- ◆ Commercial: \$250.00
- ◆ Food, Beverage and Activities: \$400

*We reserve the right to increase booth fees with demand, so reserve early!*

### **Payment:**

- ◆ Check or Money Order made payable to Eventertainment Group LLC., at the time of application.

### **For each individual space purchased, you will receive:**

- ◆ A tented, 10'x20'(approximately) area for your booth setup.
- ◆ Approximately ten feet of frontage space open to the marketplace.
- ◆ One 8' table
- ◆ 2 NON-TRANSFERABLE vendor pass: You must buy additional wristbands for any extra employees over the age of 15. 15 and under are Free.

### **Power:**

- ◆ One (1) 20 amp circuit.

- ◆ Any additional power requirements must be purchased prior to the event.
- ◆ Food vendors will be responsible for additional cost associated with electrical issues such as additional amps and electrician labor. Please clearly state your electrical requirements at the time of application.

**Other Requirements/Information:**

- ◆ If you require additional booth space, you must make ADVANCE arrangements and be prepared to pay for additional space. Please stay within the space you are assigned.
- ◆ All equipment used in operating a booth during the event will be the responsibility of the vendor, including booth, tables, chairs, lighting, maintaining and removing booth materials, leftovers and trash.
- ◆ Please leave your area as clean as it was when you arrived.
- ◆ Bring your own extension chords, power strips, and lighting as needed.
- ◆ No propane lanterns or generators are allowed.
- ◆ Vendors are responsible for securing their booth space during inclement weather and or wind. The festival will not be responsible for damages to items in your space.
- ◆ Security is provided on the grounds overnight but all vendors are responsible for securing their spaces appropriately.
- ◆ Food vendors must comply with menu restrictions and terms of food vendor rules. These will be provided upon request or at the time of application acceptance.

**Setup/Breakdown:**

- ◆ Please show up on time for load in or you will not be able to setup. You WILL NOT be able to set up before the times listed below!
- ◆ Booth must be completely set up, open, & ready for business 30 minutes prior to when the gates open.
- ◆ All vehicles must be removed from the festival grounds and marketplace at least 30 minutes prior to the gates opening.
- ◆ Remain set up and open until the last band finishes and the crowd leaves.
- ◆ No early breakdown or late setup will be allowed. No exceptions!!!
- ◆ All food vendors must be set up and cleared by the health inspector by 11:00 AM Friday October 9<sup>th</sup>.

**Load in:**

- ◆ Thursday October 8<sup>th</sup>, 2:00 PM
- ◆ Friday October 9<sup>th</sup>, 8:00 AM
- ◆ All load-ins must be completed by 2:00 PM, Friday October 9<sup>th</sup>.
- ◆ All booths will be reviewed, upon setup, by festival staff for compliance.
- ◆ Saturday October 10<sup>th</sup> and Sunday October 11<sup>th</sup>, all booths must be ready to open by 10:30 AM.

**During festival hours:** All paid and accepted vendors agree to operate and adequately staff a booth during the festival hours of:  
(Times subject to change)

- ◆ Friday: 4:00 PM until 11:00 PM
- ◆ Saturday: 11:00 AM until 11:00 PM
- ◆ Sunday: 11:00 AM until 9:00 PM

**Taxes:**

- ◆ Local sales tax remittance is the sole responsibility of each vendor.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*By signing this agreement you agree to comply with all state and local regulations in the operation of your booth. You agree that you have read and agree with the BOOTH POLICIES outline in the attachment. Panama City Beach Seafood Wine and Music Festival, (PCBSWMF) may choose to terminate this agreement at any time if you choose not to abide by our BOOTH POLICIES. PCBSWMF reserves the right to make changes to this agreement as needed. You understand your entry fee shall not be refunded in the event that you do not attend or if all or part of the show is canceled due to fire, calamity or any other act of God, public enemy, strikes, statutes or ordinances or any legal authority or any cause beyond our control.*